

Multivariate Analysis Dillon

Multivariate Analysis Dillon - This feature enables the use of multivariate statistical techniques such as principal components analysis (PCA), which provides a powerful way of revealing the internal structure of data (Dillon ...Multivariate Analysis Dialog box items Variables: Choose the columns containing the variables to be included in the analysis. Number of components to compute: Enter the number of principal components to be extracted. If you do not specify the number of components and there are p variables selected, then p principal components will be extracted. Dr. Dillon is the co-author of *Discrete Discriminant Analysis* and is on the editorial boards of the *Journal of Business Research* and *Journal of Marketing Research*. Dr. Dillon earned his PhD in marketing and quantitative methods at the City University of New York. In recent years, an enormous amount of work has been done in the field of multivariate analysis, and a growing number of social, behavioral, and biological professionals have come to rely on these techniques for their research needs. *Multivariate Analysis: Methods and Applications* is an in-depth guide to multivariate methods.